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Carbon Reduction Plan

Supplier name: **Precision Marketing Group Limited**

Publication date: **March 2026**

Commitment to achieving Net Zero
Precision Marketing Group Limited is committed to achieving Net Zero emissions by 2050 or sooner.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past, our Baseline year has been set at 2020 when a science-based targeting tool was introduced to monitor emissions. Baseline emissions are the reference point against which emissions reduction can be measured in future years.

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Baseline Year: 2020

Additional Details relating to the Baseline Emissions calculations.

Precision has calculated a detailed carbon footprint since our baseline year 2020. Since 2020 we have used a science-based target setting tool to monitor our scope 1 & 2 and some scope 3 emissions to map our pathway to net zero by 2050 or sooner. We have adopted the 1.5 degree scenario as our approach to absolute contraction.

As an SME our primary focus has been on reducing our Scope 1 & 2 emissions. We are also committed to measure and reduce our scope 3 emissions going forward. This includes constant evaluation of the carbon-saving activities of our top 10 suppliers, encouraging car sharing for staff commuting miles and operating an EV only company car policy.

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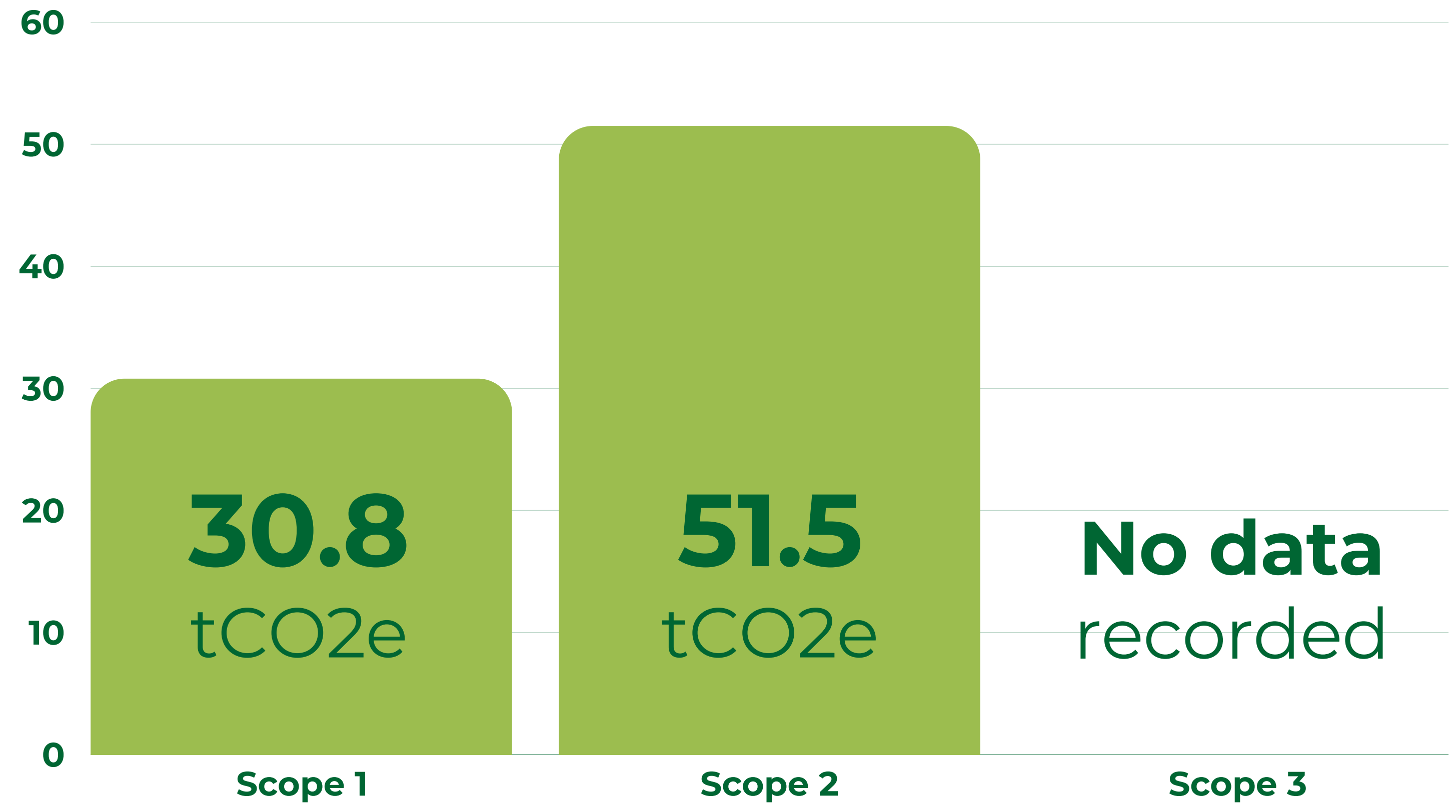
Baseline Year: 2020

Additional Details relating to the Baseline Emissions calculations.

Changes Since the Baseline Year

The baseline year was set as 1st January 2020 to 31st December 2020 when the first emissions data was produced. The organisation has subsequently expanded its GHG emissions reporting boundaries for the 2024 period to include all identified significant Scope 3 categories. The boundaries for the previous reporting years have been realigned with the current SECR reporting year to include various indirect activities.

Baseline Year Emissions: 2020



Total Scope 1 & 2 Emissions: 82.3 tCO2e

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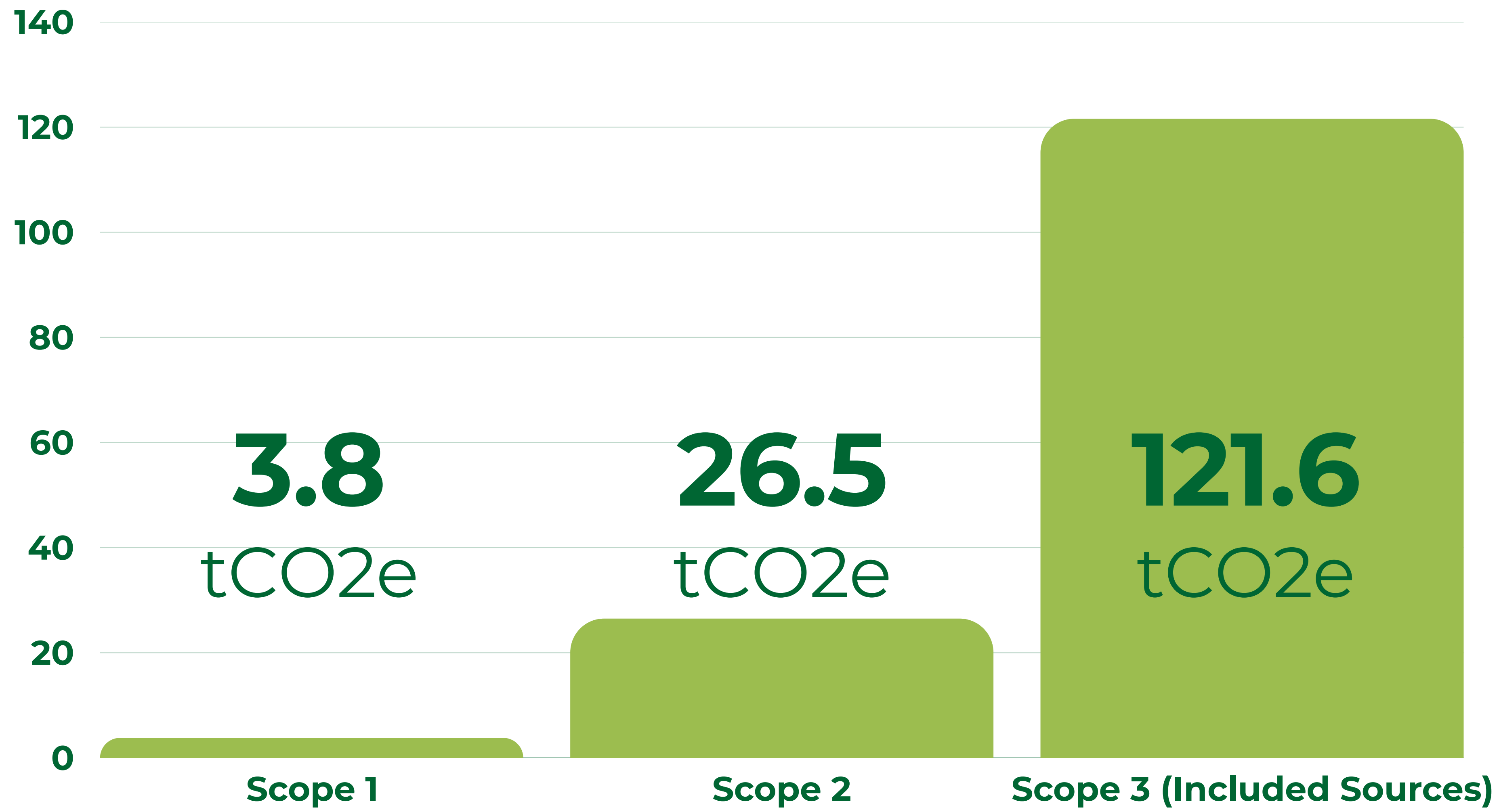
Current Emissions Reporting

Reporting Year: 2025



(Partial monitoring introduced for scope 3 – Including staff commuting mileage, Homeworking, Leased Assets (gas & electric) WTT gas & electric business vehicle use)

Total Scope 1 & 2 Emissions: 30.3 tCO2e

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Greenhouse Gas Emissions

Table 1: GHG Emissions Breakdown for the Current Reporting Year 2025 with comparisons to baseline year.

TThe emissions for 2024 have been revised to account for a historical error in calculations. Key revisions include:

- Revisions to homeworking to account for a 46.4 working weeks per year instead of a 52 working weeks per year.

	FY 2020 (BASELINE) tCO2e	FY 2023 tCO2e	FY 2024 tCO2e	FY 2025 tCO2e	Change from Baseline tCO2e	Change from Baseline %
Scope 1	30.8	14.3	7.3	3.8	-23.5	-76.3%
Natural Gas	24.5	10.3	6.6	3.1	-17.9	-73.0%
Heating Oil	5.1	3.8	-		-5.1	-100.0%
Business fleet	1.2	0.2	0.7	0.7	-0.5	-43.4%
Scope 2	51.5	26.9	29.7	26.5	-21.8	-42.3%
Grid Electricity	51.5	26.9	29.7	26.5	-21.8	-42.3%
Scope 3	167.4	132.3	116.7	121.6	-50.5	-30.2%
WTT Natural Gas	3.2	1.7	1.1	0.5	-2.1	-65.7%
WTT Heating Oil	1.1	0.8			-1.1	-100.0%
WTT and T&D Electricity	11.4	7.8	8.7	8.9	-2.6	-23.2%
WTT Business Vehicle Use	0.3	3.3	4.2	4.7	3.9	1289.2%
Staff Commuting	95.3	77.7	55.4	73.9	-39.9	-41.9%
Home working	1.1	1.1	1.1	2.0	0.1	10.2%
Leased Assets (Electricity)	48.1	37.1	44.3	30.7	-3.8	-8.0%
Leased Assets (Gas)	6.9	2.9	1.9	0.9	-5.0	-73.0%
Carbon footprint tCO2e (excl. scope 3 categories 1 & 2)	249.7	173.5	153.7	151.9	-95.8	-38.4%
Purchased Goods & Services	13766.9	13766.9	13766.9	8,931.5	-	-
Capital	13.2	13.2	13.2	50.5	-	-
Carbon footprint tCO2e (incl scope 3 categories 1 & 2)	14028.8	13953.7	13933.9	9,133.9	-95.8	-0.7%
Carbon savings from offsets	-	-	-	8.2	/	/
Market Based emissions	14029.9	13953.7	13933.9	9125.7	-4904.2	-0.7%

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Emissions Reduction Targets

In order to continue our progress to achieving Net Zero, we have adopted the following carbon reduction targets.

	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Scope 1	30.8	28.8	26.7	24.7	22.6	20.6	18.5	16.4	14.4	12.3	10.3
Scope 2	51.5	48.1	44.6	41.2	37.8	34.3	30.9	27.5	24.0	20.6	17.2
Scope 3	167.3	156.2	145.0	133.9	122.7	111.6	100.4	89.3	78.1	66.9	55.8
Projection	249.7	233.0	216.4	199.7	183.1	166.5	149.8	133.2	116.5	99.9	83.2
Actual	249.7	183.8	180.1	173.5	153.7	151.9					

Progress against Scopes 1, 2 and 3 (excluding categories 1 & 2) can be seen in the graph below:

Emissions Reduction Targets

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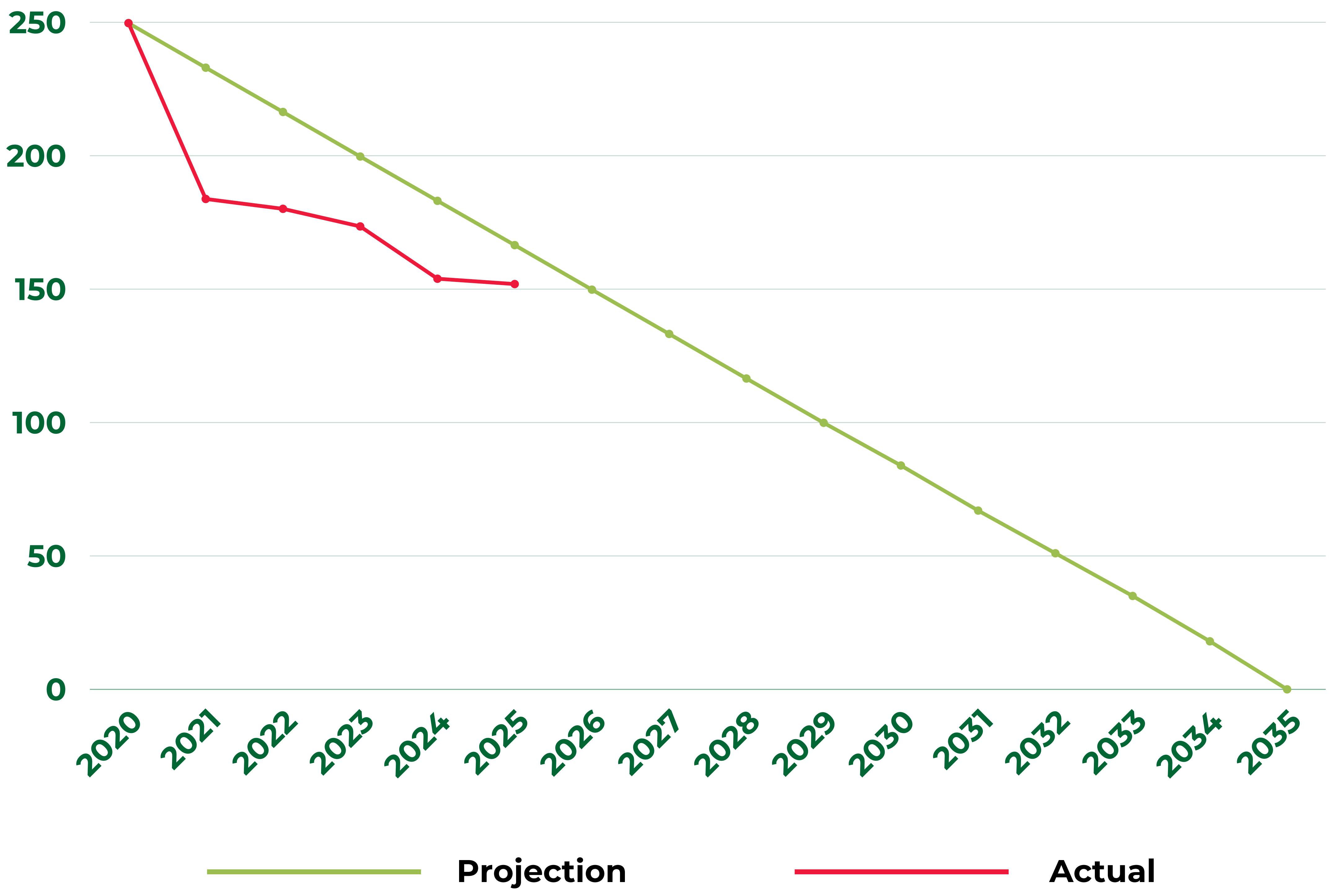

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Energy Efficiency Actions Taken

During the period covered by the report the following action has been undertaken: The gas heating system in the main Production Unit and in an auxiliary Storage and Fulfilment Centre, both in Bury St Edmunds, have been replaced with air source heat pump systems. Our warehouse in Watton, Norfolk has historically been heated by oil. This warehouse is now used for storing vacuum sealed items that are not sensitive to temperature or humidity changes. As a result, the warehouse no longer needs heating and has therefore eradicated the need and consumption of heating oil completely.

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Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following major environmental management measures and projects have been completed or implemented since the 2020 baseline.

Key activity introduced since the 2020 baseline was set.

- All fossil fuel vehicles taken off fleet – adopted 100% BEV policy
- An additional solar PV installation of 99kw
- Motion sensor halogen heating replacing gas in parts of our production unit
- 2x Air Source Heat Pump Systems installed to Bury St Edmunds, Suffolk sites
- Ceased use of oil burning boiler in Watton, Norfolk site

Our Sustainability Timeline

2014
Precision Moves to Lamdin Road Bury St Edmunds

100kw Solar PV installed

Low Energy Lighting & EV Car Chargers Installed

2015
Vegetable Based Inks Introduced

Wildflower Meadow Planted

2016
Purchase Electric Forklift

Compacting & Recycling of Cardboard and Polythene

2017
Timers Installed to Waters Coolers & Heaters

2018
Carbon Footprint Calculated 197 tco2e

Introduction of Compostable Mailing Film

2019
Precision Goes Carbon Neutral

Precision Awarded Carbon Charter Gold Award

2020
Surplus Solar Energy Export Contract Signed

Carbon Footprint Calculated 106 tco2e

West Suffolk Council Installs 99kw Solar PV

2021
Carbon Footprint (Scopes 1 & 2) 101 tCO2e

Precision Plants Trees at Local School for Carbon Offset

Precision Voted Suffolk's Greenest Business

Precision Green Champions Complete Carbon Literacy Course

Company Car Fleet exclusively EV or Hybrid

2022
Tracking 1.5 Degree Pathway to Net Zero in 2050 or sooner

Partnering with Ecologi to Deliver Offsetting Projects and Global Tree Planting

Contract Signed with Urban Chain for Generation and Supply of 100% Renewable Energy.

2023
Gas Heating in Print Finishing Area replaced with Motion Sensor Halogen Heaters

Carbon Footprint (Scopes 1 & 2) 62.1 tco2e

Implemented Full SECR Reporting

2024
Carbon Footprint (Scopes 1 & 2) 37 tCO2e

Replacement of all fossil fuel heating

ASHP system installed to Production Floor

ASHP system installed to Lamdin 2

2025
Became Carbon Balanced Printer

Project to install ASHP system to Print Finishing Area

Mitigating Scope 1 & 2 emissions through World Land Trust global activity

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ISO 14001 accredited

Precision is an ISO 14001 accredited low emissions business operating from three sites; two in Lamdin Road, Bury St Edmunds, Suffolk and one in Watton, Norfolk. Sustainability and carbon reduction is knitted into the fabric of the business.
We generate power through our combined 199kw solar PV and reduce the use of power through LED lighting and temperature and timer-controlled heating.
2021 saw us remove fossil fuel vehicles from our fleet, we have since adopted a 100% BEV company vehicle policy. Charging is provided by on site chargers powered by solar. To reduce vehicle usage employees are encouraged to meet with clients and suppliers virtually through video calls wherever possible.
Staff mileage has been reduced through a car sharing, cycle/walk to work incentive scheme.

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Suffolk's Greenest Business

Our green champions are carbon literacy trained and actively influence sustainable changes to our business. Within the business we ensure that packaging is recyclable or compostable, any essential plastic packaging is 30%+ recycled PCR and plastic packaging tax exempt. For biodiversity we have a wildflower meadow in our grounds and encourage staff to use this area in break times and for informal meetings. For our wider community our team planted over 100 trees at a local school to meet our carbon offset requirement in 2020. Our sustainable endeavours saw us proudly voted Suffolk's Greenest Business in the Green Suffolk Awards in 2021 and winners of the Environment and Sustainability award at the 2022 Suffolk Business Awards.

In 2024 we replaced 75% of our Production and Warehouse gas powered heating units with air source heat pump systems. This project was fully costed and been recommended through a site energy audit completed by Groundwork East.
In 2025 we will remove our only remaining area with gas heating, leaving no fossil fuel heat systems in any of our buildings. Further all buildings will be powered by self-generated solar, REGO certified or other zero carbon energy.

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Suffolk’s Greenest Business

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2026 Objectives

- Reduce Scope 1 & 2 emissions by a further 5%
- Extensive Monitoring of Supply Chain to better understand source of Scope 3 emissions and ensure ethical & sustainable procurement


This is to certify that
Precision
has achieved
Suffolk Carbon Charter - Gold

Suffolk Carbon Charter GOLD

For the period until 17/04/2028 in accordance with the requirements set out by Suffolk - Creating the Greenest County as independently audited by Groundwork on the 08/10/2025 and confirmed by signature

Name Cllr. Richard Rout
Cabinet Member for Finance & Environment
Suffolk County Council
Date 01/06/2026

G Verrier
Name Mr Graham Verrier
Eastern Area Manager
Environment Agency
Date 01/06/2026

Suffolk County Council
Groundwork East
Environment Agency

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Our emissions have been calculated and recorded in accordance with the published reporting standard for Carbon Reduction Plans. From 2024 we are completing both SECR and PPN 06/21 reporting.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of Precision:

Vince Palmer

Vince Palmer
Operations Director